



**MEDIA PARTNERS ASIA**

**Asia's Premier Event For The Media, Telecoms & Entertainment Industry**

APOS 2020 Virtual Series | September 1-3

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## **AGENDA - SEPTEMBER SERIES**

All timings in SGT (GMT +8)

Select sessions will be available on-demand after scheduled broadcast.

**Day 1, September 1**

1200: Doors Open

1300-1340

**Opening Address & Presentation**

Vivek Couto, Executive Director & Co-Founder, Media Partners Asia

1340-1405

**Leading Indonesia's Digital Transformation**

Setyanto Hantoro, President Director, Telkomsel

1405-1430

**New Opportunities for Prime Video**

Mike Hopkins, SEVP, Amazon Prime Video & Amazon Studios

1430-1435: Break

1435-1500

**A Super-Sized International Strategy**

David Lynn, President & CEO, ViacomCBS Networks International

1500-1525

## **Beyond Integration & into the Streaming Future**

Gerhard Zeiler, Head of International, WarnerMedia

1525-1550

### **Zee's Renewed Zee(a)I**

Punit Goenka, CEO, Zee Entertainment

1550-1555: Break

## **The Future of Content Distribution & Video: Local Perspectives from 3 Market Leaders**

1555-1620: Patrick Delany, CEO, Foxtel

1620-1645: Henry Tan, Group CEO, Astro

1645-1710: Martin Stewart, Chief Executive, Sky TV New Zealand

1710-1715: Closing

1715-1815: **Virtual Networking Hour**

**Day 2, September 2**

1300-1305: Welcome Back

1305-1345

**US Media & Internet: State of the Industry**

Michael Nathanson, Senior Analyst, MoffettNathanson

1345-1415

**A Perspective on the Future of the Creative Economy**

Peter Chernin, Founder & CEO, Chernin Entertainment & Co-Founder & Partner, The Chernin Group

1415-1435

**Unlocking Value from Diverse Storytelling**

Erik Feig, Founder & CEO, Picturestart

1435-1440: Break

1440-1500

**The Future of Korean Media & Entertainment**

Jeongin Hong, SVP, Content Business, JTBC Studios

**Perspectives on Asia from the World's Leading Streaming Entertainment Service**

1500-1520: Juliet Dongwha Kim, Director, Business Development (Korea), Netflix

1520-1540: Myleeta Aga, Director, Content, SEA & Australia, Netflix

1540-1605

### **New Engines of Growth from Japan & Korea**

Saugato Banerjee, MD, Asia & Soh Youngsun, GM of Korea & Regional Head of Digital Business Development, A+E Networks

1605-1625

### **A New Force in Southeast Asia**

Kaichen Li, Head of WeTV & iflix, Tencent

1625-1650

### **Decoding Prime Video in India**

Gaurav Gandhi, Director & Country General Manager, Amazon Prime Video India & Vijay Subramaniam, Director & Head, Content, Amazon Prime Video India

1650-1655: Break

### **Perspectives on the Future of TV, Online & Theatrical in Indonesia**

1655-1715: Sutanto Hartono, MD, Emtek & CEO, Surya Citra Media Citra

1715-1735: HB Naveen, Founder & Executive Producer, Falcon Pictures

1735-1755: Wicky Olindo, CEO, Screenplay Films

1755-1800: Closing

1800-1900: **Virtual Networking Hour**

**Day 3, September 3 – Morning**

0900-0905: Welcome Back

0905-0925

**Back to the Future: The Role of Networks in the Age of Streaming**

Andy Kaplan, Co-founder & Chairman, KC Global Media Entertainment

0925-0940

**Unlocking Digital Value**

Tony Qiu, GM, Greater China & Korea, Discovery Networks

**The Future of Live Entertainment & Sports**

0940-1000: Chatri Sityodtong, Founder, Chairman and CEO, ONE Championship

1000-1020: Stephanie McMahon, Chief Brand Officer & Jay Rosenstock, EVP, International, WWE

1020-1025: Break

**The Future of Media in the Middle East**

1025-1050: Marc Antoine d'Halluin, CEO, MBC

1050-1115: Ravi Rao, CEO, GroupM MENA

1115-1140: Patrick Tillieux, CEO, OSN

1140-1200: Markus Golder, Managing Director, Intigral

1200-1220: Maaz Sheikh, CEO & Co-Founder, Starz Play Arabia

1220-1240: Moustapha Bekheet, MD, Watch iT

### Day 3, September 3 – Afternoon

1300-1305: Welcome Back

1305-1330

#### **Partnering to Empower Gen Z through Creation, Content & Connections**

Nana Murugesan, MD, International Markets, Snap Inc. & Vikram Sinha, Director & COO, Indosat Ooredoo

1330-1350

#### **Twitter's APAC Opportunity in Premium Video**

Maya Hari, VP & MD, Asia Pacific, Twitter

1350-1410

#### **Streaming Factual: Scaling Communities of Interest**

Clint Stinchcomb, President & CEO, CuriosityStream

1410-1430

#### **Innovating Story Entertainment**

Joy Lee, CEO, KakaoPage

1430-1435: Break

1435-1500

**The Power of Aggregation**

Euan Smith, CEO TV & Group COO, Astro & Scott Lorson, CEO, Fetch TV

1500-1525

**Commerce, Connectivity & Content**

Jamie Lin, President, Taiwan Mobile

1525-1555

**A Deep Dive into the Globe Ecosystem**

Nikko Acosta, Senior Vice President, Globe Telecom

Martha Sazon, President & CEO, GCash

Issa Guevarra-Cabreira, Managing Partner, 917 Ventures

1555-1615

**The Future of Telecoms: An Investor's Perspective**

David Goldstein, Senior Advisor, TPG

1615-1620: Break



1620-1640

**The Future of Singapore as a Hub for the ASEAN Digital Economy**

Aaron Maniam, Deputy Secretary (Industry & Information), Ministry of Communications and Information, Singapore

1640-1700

**Cloud Transformation Post-Pandemic**

Anil Jain, MD, Telecommunications, Media and Entertainment, Google Cloud

1700-1715

**Game Streaming & Beyond in SEA**

Sunita Kaur, SVP, APAC, Twitch

1715-1735

**Charting the Future of Gaming**

Peter Levin, MD, Griffin Gaming Partners

1735-1740: Closing

1740-1840: **Virtual Celebration & Networking Hour**

## Exclusive On-Demand Resources

### **Google Roundtable: The Impact of COVID on the APAC M&E Ecosystem & the Evolution of Content Discovery and Consumption in the Living Room**

- Ryu Hirayama, Director of APAC Partnerships Solutions, Google
- Gautam Anand, Managing Director, YouTube, APAC
- Shalini GovilPai, Product Management Director, Google
- Purnima Kochikar, Global Director, Business Development, Play Store, Google
- Rohan Tiwary, Head of Media, News & Entertainment, APAC Partnerships Solutions, Google
- Ajay Vidyasagar, Asia Pacific Regional Director, YouTube
- Sanjay Gupta, VP India Operations, Google
- Ted Osius, VP, Public Policy & Government Relations, APAC

### **Powering the Online Future of Television**

- Thijs Bijleveld, Executive Director, Head of Sales & Business Development, EMEA & APAC, Metrological
- Euan Smith, COO, Astro & CEO, Astro TV
- Scott Lorson, CEO, Fetch TV

### **Growth in the Digital Ecosystem: Perspectives from the Frontline**

- Manuel Rougeron, EVP, APAC, Canal+
- Vynsley Fernandes, CEO, NXTDIGITAL Limited & President, IndusInd Media & Communications
- Thierry Weil, CEO, FIH
- Mirwan Suwarso, Representative, Mola TV Indonesia
- Morten Solbakken, EVP & COO, Digital TV, Nagra

### **Global Research Study: Today's TV**

Presented by Christian Kurz, SVP, Global Consumer Insights, ViacomCBS