Asia’s Premier Event For The Media, Telecoms & Entertainment Industry
APOS 2020 Virtual Series | July 21-23 + September 1-3

AGENDA - JULY SERIES

All timings in SGT (GMT +8)
Select sessions will be available on-demand after scheduled broadcast.
DAY 1 - July 22

0900-0925 Introduction & Opening Address
Vivek Couto, Executive Director & Co-Founder, Media Partners Asia

What impact is macro & industry disruption having on the media & telecoms sectors in Asia Pacific? What are the key strategic paths to value as stakeholders strive to monetize content & connectivity in the online ecosystem? What are the implications for investors and policymakers?

0925-0940 Live Q&A with MPA’s Vivek Couto

0940-0945 Break

0945-1020 Key Trends in Global Media & Technology: Industry Perspectives
Joe Ravitch, Co-Founder & Partner, Raine

Excess liquidity and COVID-19 are creating risks & opportunities across TMT sectors. Who are the winners and losers? What’s at stake for strategic and financial investors in entertainment, sports and technology sectors? What are the key trends shaping content & technology ecosystems?

1020-1050 ViacomCBS: A Summer of Strategic Opportunity & Execution
Bob Bakish, President & CEO, ViacomCBS
How will one of the world’s largest media & entertainment companies create & exploit value across its streaming services, content libraries, studios and legacy assets while providing clarity to both consumers & investors alike?

1050-1055 Break hosted by Rewind

1055-1120 The Globe Ecosystem
Ernest Cu, President, Globe Telecom

What role is entertainment, fintech and next generation connectivity playing in the consumer and product roadmap for the innovative telco and what is the impact on investment and growth?

1120-1140 Growth & Innovation in Thailand’s Telecoms & Media Market
Allen Lew, CEO, Group Strategy & Business Development and Country Chief Officer Thailand, Singtel
Somchai Lertsutiwong, CEO, AIS

How is video entertainment & online gaming driving the product and investment plans of Thailand’s leading mobile operator? How are its household strategies faring with fibre & IPTV deployment? What is its approach towards creating a definitive destination for entertainment and sports?

1140-1200 From Connectivity to Commerce
Arthur Lang, CEO, International, Singapore Telecommunications

How does Singtel plan to use its regional assets and consumer connectivity to drive new opportunities in 5G, online gaming and fintech? What impact will this have on its business in the future?
1200-1205 Break hosted by viu

1205-1230 Convergence & Connectivity
Alfredo S. Panlilio, CEO, Smart & Chief Revenue Officer, PLDT

PLDT has remained resilient in the face of an increasingly competitive telco landscape and emerged as a reliable connectivity provider during a time of crisis. As COVID changes consumer behaviour across the board and accelerates digital transition, where does PLDT stand in a rapidly evolving telecoms and media landscape?

1230-1250 StarHub’s Evolution
Peter Kaliaropoulos, CEO, StarHub

StarHub launched a four pillar transformation program two years ago. How successful has this program been and is there a viable & sustainable future for the company’s home video, broadband and mobile businesses?

1250-1300 Closing Remarks
12:00 Doors Open

1300-1305 Introduction

1305-1330 The Future of Video
Uday Shankar, President, The Walt Disney Company APAC & Chairman, Star & Disney India

How is the global media & entertainment giant developing a strategy to deeply connect with consumers, drive reach and create a long-term streaming video business in India and the Asia Pacific?

1330-1355 Discovery in A Digital World
JB Perrette, President & CEO, Discovery Networks International

Discovery is straddling two different worlds: authenticated OTT products for the pay-TV home while launching a variety of D2C products and at the same time consolidating & acquiring channel assets in key markets. How will Discovery continue to maintain the balance and can the company flourish in the online ecosystem? What is the strategy across key markets in Europe and Asia?
1355-1420 The Future of Vice
*Nancy Dubuc, CEO, Vice Media*

Vice Media has capitalized on its strength in investigative journalism to remain relevant through these critical times. How is Vice managing cost efficiencies and monetization in a challenging ad environment? What is the future for ad-reliant news businesses at a time of increasing monopolisation by tech giants? How is the company faring with its Studio business and original content strategy?

1420-1425 Break

1425-1445 Decoding Online Video Consumption in APAC
*Anthony Dobson, Vice President, Media Partners Asia*

Using its proprietary AMPD Research platform MPA provides key insights on content consumption across key markets and a comparison of KPIs across the major online video platforms.

1445-1510 Korea’s Cultural & Creative Crossover
*Soo Hugh, Executive Producer & Writer  
Hyun Park, Managing Director, Studio Dragon International*

Korean content is increasingly embedded into global media and entertainment ecosystems. What’s next for Korean content as key media players capitalise on Korean creative talent, IP & stories to create content for global audiences?
1510-1535 Emtek’s Digital Transition
Alvin Sariaatmadja, President Director, Emtek

What does scale and success look like for Emtek group as it invests to grow its online video business, manage its legacy TV business and generate value across its production assets?

1535-1600 Nine’s Future in Australia’s New Ecosystem
Hugh Marks, CEO, Nine Entertainment

How is a leading domestic media player in Australia carving out strategies to compete in a market dominated by the global technology majors? Will these strategies ensure long term success or does the market require more near term M&A and consolidation?

1600-1605 Break hosted by viu

1605-1635 Innovation & Growth In India’s Video Market
Harit Nagpal, CEO, Tata Sky
Sunil Taldar, CEO, DTH, Bharti Airtel

How has the pandemic affected consumer behaviour, demand & general growth trends across the mass pay-TV market? How are India’s two high growth pay-TV platforms developing strategies across the connected ecosystem and how do they see the digital pay-TV market developing in the future?
1635-1655 Korea Telecom's IPTV Growth Strategy
Jae-Ho Song, EVP, Media Platform Business Unit, Korea Telecom

KT is a leader in driving the digital ecosystems of content & connectivity in Korea. What’s next for the telco incumbent & digital innovator?

1655-1700 Closing Remarks

1700-1800 Networking Hour
1300-1305 Introduction

1305-1330 iQiyi: The Strategic Path to Overseas Expansion
Yang Xianghua, President of Membership and Overseas Business Group, iQIYI

What is the strategy and positioning of iQiyi as it expands overseas and strives to secure partnerships across key content and distribution ecosystems?

1330-1355 The Future of Indonesia’s Video Market
Hary Tanoesoedibjo, Executive Chairman, MNC Group

How is MNC adjusting to TV’s new realities and financial challenges from macro disruption while growing its new streaming platforms business and maintaining growth across content licensing?

1355-1420 Viu’s Future in The Greater Southeast Asia Premium OTT Video Ecosystem
Janice Lee, CEO, Viu & Managing Director, PCCW Media Group

PCCW Media’s Viu has grown rapidly through the pandemic with a significant scale of paying customers in key markets; now amidst more competition and consolidation in the marketplace, how can Viu further scale its proposition to consumers and provide more value to investors?
1420-1425 Break hosted by viu

1425-1445 The Future of Advertising & Marketing
Ashutosh Srivastava, CEO, Asia Pacific, GroupM

Short video apps are starting to look more like commercials, but e-commerce apps may also have to become video apps as the lines between the two blur and offer more glue for brands.

1445-1510 Facebook Bets Big on India
Ajit Mohan, VP & MD, Facebook India

Facebook India’s investment in Jio Platforms is a strong validation of company’s commitment to the world’s third largest consumer market. Going forward, what are the strategic areas for growth for the company in India from video & content through to commerce and other new businesses?

1510-1535 Strategic Opportunities for Growth in the Online Ecosystem
Malik Ducard, Vice President, Content Partnerships, YouTube
Ajay Vidyasagar, Asia Pacific Regional Director, YouTube / Asia Pacific Head of YouTube Originals

Through the pandemic and beyond, how is Google shaping its entertainment & news partnerships across Asia Pacific? How will future strategies develop and what is the macro outlook for video advertising in key markets?

1535-1540 Break hosted by Rewind
1540-1605 Opportunity & Risk in the Communications Industry
Afshin Mohebbi, Senior Advisor, TPG

Where are we today in telecoms and what are the key challenges & catalysts for value and growth for investors in developed markets such as the US and emerging markets such as India & Southeast Asia?

1605-1635 Macro Themes & Micro Dynamics for Investors in Emerging Markets
Kishore Moorjani, Senior MD, Blackstone Group
Gautam Saxena, Founder & Managing Partner, Pegasus 7 Ventures

There remains plenty of capital for entrepreneurs focused on great execution stories across infrastructure, consumer, technology and media sectors in high growth emerging markets. What are the case studies of success and where are the future opportunities?

1635-1700 Investment Landscape & Opportunity in the Post-COVID Era
JP Lee, CEO & Managing Partner, Softbank Asia Ventures

How does one of the world’s leading investors in TMT start-ups view opportunities in the post pandemic world across content, commerce and connectivity?

1700-1705 Closing Remarks

1705-1800 Networking Hour
Exclusive Industry Briefings & Perspectives

The Future of Video Content Distribution & Monetization
Abe Peled, Chairman of the Board, Synamedia
Harit Nagpal, CEO, Tata Sky
Anuj Gandhi, Group CEO, IndiaCast Media Distribution

The Future of Video Platforms, Product Innovation & Security in the D2C Landscape
André Kudelski, Chairman & CEO, Kudelski Group
Manuel Rougeron, EVP, APAC, Canal + International

MPA Intelligence & Insights

Decoding Online Video Consumption in Asia Pacific
Using its proprietary AMPD Research platform MPA provides key insights on content consumption across key markets and a comparison of KPIs across the major online video platforms.

The Future of Content & Connectivity in India
MPA India provides a summary of the key trends driving the future of video & data distribution, content investment & monetization in Asia’s second largest media market.
The Future of Online Video in China
MPA analysis of the outlook for online video monetization in Asia’s largest internet video market. What are the drivers of future growth?

Asia Pacific Advertising Trends
Through COVID and beyond, what is the growth trajectory for advertising expenditure in 14 APAC markets and what are underlying trends across TV & digital?

Key Trends in Video Content Investment & Consumption
Summary of ratings, consumption & investments across free TV, pay-TV, online video & theatrical in key Asian markets

Online Gaming in SEA
MPA leverages its AMPD Research platform for a major consumer study among gamers in Southeast Asia, giving developers, publishers and distributors deep insights into the consumption, spending and usage habits of the region’s gaming community.
The APOS 2020 Virtual Series Part 2 will take place on September 1-3.

Confirmed speakers in company alphabetical order include:

- **Mike Hopkins**, SEVP, Amazon Prime Video & Amazon Studios
- **Henry Tan**, Group CEO, Astro
- **David Goldstein**, CEO, AP Towers
- **Nicholas Swierzy**, Group Chief Strategy Officer, Axiata
- **Kevin Mayer**, CEO, TikTok & COO, ByteDance
- **Peter Chernin**, Founder & CEO, Chernin Entertainment
- **Hans Gunadi**, CEO, Cinema 21
- **HB Naveen**, Founder & Executive Producer, Falcon Pictures
- **Scott Lorson**, CEO, Fetch TV
- **Patrick Delany**, CEO, Foxtel
- **Peter Y. Levin**, MD, Griffin Gaming Partners
- **Gong Yu**, CEO, iQiyi
- **Joy Lee**, CEO, Kakao Page
- **Andy Kaplan**, Co-Founder, KC Global Media Entertainment
- **Michael Nathanson**, Senior Analyst, Moffett Nathanson
- **Juliet Dongwha Kim**, Director, Business Development (Korea), Netflix
- **Patrick Tillieux**, CEO, OSN
- **Martin Stewart**, Chief Executive, Sky TV New Zealand
- **Jared Grusd**, Chief Strategy Officer, Snap
- **Nana Murugesan**, MD, International Markets, Snap
- **Greg Silverman**, Founder & CEO, Stampede Ventures
- **Maaz Sheikh**, CEO & Co-Founder, Starz Play Arabia
- **Jinhee Choi**, CEO, Studio Dragon
- **Jamie Lin**, President, Taiwan Mobile
- **Dan Brody**, MD, International, Tencent Investments
- **Sunita Kaur**, MD, APAC, Twitch
- **David Lynn**, President & CEO, ViacomCBS Networks International
- **Gerhard Zeiler**, CRO, WarnerMedia & President, WarnerMedia International Networks
- **Stephanie McMahon**, CMO, WWE
- **Punit Goenka**, CEO, Zee Entertainment

Full agenda for September series will be released in mid-August with more speakers announced through July and August. For more details, please contact beston@media-partners-asia.com