





# INTRODUCTION

It's year one for digital broadcasting and media convergence in India and the land grab for consumers and market share has begun even amid some major stumbling blocks. **The India Digital Networks Summit**, now in its third year, supported by both the Ministry of Information & Broadcasting and the Telecom Regulatory Authority of India, is the ultimate tool with which to navigate the digital maze: Regulation, TV channel proliferation and fragmentation, CAS, DTH, Broadband, Investment, Expansion strategies and the ultimate truth about returns. Watch, interact and network with industry leaders as they debate the future of digital in India's next phase of media development.



# SCHEDULE

9:00 – 10:00

**Registration**

10:00 – 10:20

**Opening & Market Overview**

Media Partners Asia / Indian Television Dot Com

## KEYNOTES

10:20 – 10:40

**The Regulatory Roadmap**

Asha Swarup, Secretary, Ministry of Information & Broadcasting

10:40 – 11:00

**Embracing Digital Convergence**

Lord David Currie, Chairman, Ofcom (UK)

## MORNING SESSIONS

11:00 – 11:25

**Regulatory Q&A**

Asha Swarup, Secretary, Ministry of Information & Broadcasting  
Lord David Currie, Chairman, Ofcom (UK)  
Rajiv Choubey, Advisor, TRAI

11:30 – 12:20

**Can the Market Deliver?**

Amitabh Kumar, Director, Essel Group  
Sameer Manchanda, MD, Global Broadcast News  
Jagi Panda, CEO, Ortel  
Uday Shankar, COO, STAR India

12:20 – 13:20

**Lunch on the Lawn hosted by**





# SCHEDULE

## AFTERNOON SESSIONS

### The Winning Formula

13:25 – 14:15

#### **Spotlight: Perspectives From the Front Line**

13:25 – 13:55

Pradeep Guha, CEO, Zee TV

Sameer Nair, CEO, NDTV Imagine

13:55 – 14:15

Vikram Kaushik, CEO, Tata Sky Ltd

14:15 – 15:25

#### **Panel: Delivering Digital's Cutting Edge**

Puneet Garg, General Manager, IPTV, Bharti Airtel

Kuldeep Goyal, Chairman & MD, BSNL

K Jayaraman, CEO, Hathway Cable & Datakom

Ravi Deshmukh, President & CEO, Last Mile Communications

Sue Taylor, VP, NDS Asia Pacific

Deepak Chandnani, CEO, WWIL

### Finance & Investment

15:30 – 15:45

#### **Spotlight: Will Digital Deliver?**

Brahmal Vasudevan, Managing Director, ChrysCapital

15:45 – 16:25

#### **Panel: The Sum of All Hopes**

JS Kohli, CEO, Digicable

Bhupesh Gupta, MD, GE Commercial Finance (Media), Asia Pacific

Sanjeev Prasad, Co-Head, Institutional Equities, Kotak Securities

16:25 – 16:30

#### **Closing Remarks**

16:30

**Tea & Coffee on the Lawn**

# THE INDIA DIGITAL NETWORKS SUMMIT 2007

## OCTOBER 17, 2007 · INDIA HABITAT CENTRE · NEW DELHI

**Yes!** Please register me and/or my colleague(s).

### A DELEGATE DETAILS

#### Delegate 1

Dr  Mr  Mrs  Ms  Miss  
 Surname: \_\_\_\_\_ First Name: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

#### Delegate 2

Dr  Mr  Mrs  Ms  Miss  
 Surname: \_\_\_\_\_ First Name: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

### B ORGANISATION DETAILS

Organisation Name: \_\_\_\_\_  
 Industry: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 Postal / Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Primary Contact Person: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

### C PAYMENT DETAILS

I wish to register \_\_\_\_\_ (number of ) delegates.  
 Total amount: US\$ \_\_\_\_\_

### D PAYMENT METHODS

**Telegraphic Transfer**  
 For clients based outside of Hong Kong, please pay by telegraphic transfer:

Account Name: Media Parters Asia Limited  
 Bank: HSBC  
 Bank Address: Lyndhurst Terrace Branch, Shop E,  
 G/F Lyndhurst Terrace, Central, Hong Kong  
 Account Number: 808 117 980 838  
 Swift Code: HSBCHKHKKH  
 Bank Code: 004

Cheque made payable to: Media Partners Asia Limited

#### Registration Fees

Per Delegate: US\$500.00  
 Group Discounts Available  
 Contact MPA for details

#### Registration Confirmation and Further Details

Please fax/e-mail your registration to:

Eleanor Lau  
 Client Services Manager  
 Media Partners Asia Ltd.  
 Suite 205, 2/F  
 The Centre Mark  
 287-299 Queen's Road Central,  
 Hong Kong

Fax: 852 2815 8730  
 Tel: 852 2815 8710  
 eleanor@media-partners-asia.com  
 www.media-partners-asia.com

#### Cancellations and Substitutions

Cancellations received in writing before October 9, 2007, will incur a charge of US\$150.00. After this date no refunds will be made, but substitutions will be accepted at no extra charge. We would appreciate prior notification of substitute participants.

#### Summit Venue:

**The Stein Auditorium**  
 Habitat World at India Habitat Centre, Lodhi Road, New Delhi – 110003 (India)

Tel: 91-11-24682001  
 Fax: 91-11-24682010