MPA MEDIA PARTNERS ASIA

ASIA

ONLINE VIDEO PROGRAM LIBRARY TRACKER

August 2017

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Scope

Platforms Covered

- amazon prime video
- NETFLIX
- HOOQ
- viu
- iflix

Markets Covered

- Australia
- Hong Kong
- Indonesia
- Japan
- Malaysia
- New Zealand
- Philippines
- Singapore
- Thailand

The report is based on data as of April 2017

Scope

Hollywood Titles (TV Shows & Movies) Categorised Under The Following Genres

- ***Action and Adventure***
- ***Kids***
- ***Documentaries***
- ***Dramas***
- ***Horror and Thriller***
- ***Comedy and Romance***
- ***Sci-fi and Fantasy***

Asian Titles (TV Shows & Movies) Categorised Under The Following Languages

- ***Chinese***
- ***Japanese***
- ***Korean***
- ***Indian***
- ***Filipino***
- ***Indonesian***
- ***Malay***
- ***Thai***