

TABLE OF CONTENTS

Executive Summary	1
Regional Cable TV & Broadband Operators	57
Regional DTH Satellite Pay-TV Operators	77
Regional IPTV & Broadband Operators	90
Regional Broadcasters	99
Regional Digital & Interactive	126
Regional Fixed Service Satellite	161
Regional Broadcasting & Pay-TV Finance	167
Regional Regulation	187
Australia	195
Cambodia	213
China	217
Hong Kong	241
India	266
Indonesia	326
Japan	365
Korea	389
Malaysia	424
Myanmar	443
New Zealand	448
Pakistan	462
Philippines	472
Singapore	500
Sri Lanka	524
Taiwan	543
Thailand	569
Vietnam	590

TABLE OF CONTENTS

Executive Summary	1-56
Methodology & Definitions	2
Overview	3-13
Asia Pacific Net New Pay-TV Subscriber Additions (Selected Years)	3
Asia Pacific Pay-TV Subs - Summary Comparison	4
Asia Pacific Pay-TV Industry Revenue Growth	4
China & India - Net New Pay-TV Subscribers (2013)	5
China & India - Cumulative Net New Pay-TV Subscribers (2013-18)	5
Asia Pacific (Ex-China & India), Net New Subscribers (2013)	6
Asia Pacific Ex-China & India - Cumulative Net New Pay-TV Subscribers (2013-18)	8
Economic Growth in Asia (% Real GDP Growth, 2012-2015)	9
Asia Pacific Blended Pay-TV ARPU Dynamics (US\$, Monthly)	10
Asia Pacific Pay-TV Advertising (US\$ mil.)	10
Asia Pacific Next Generation DTV Deployment	11
Leading Markets for VAS Services (By Revenue, 2023)	12
Asia Pacific Broadband Deployment	12
Asia Pacific Pay-TV Distribution Market Share (2013)	13
Market Projections (2007-2023)	14-41
Population (ooo)	14
Total Households (ooo)	14
TV Homes (ooo)	14
TV Penetration of Total Households (%)	14
Pay-TV Subs (ooo)	15
Net Pay-TV Adds (ooo)	15
Pay-TV Penetration of TV Homes (%)	15
Total Pay-TV Subs (includes customers that subscribe to multiple platforms) (ooo)	16
Pay-TV Penetration of TV Homes (includes customers that subscribe to multiple platforms) (%)	16
Digital Pay-TV Subs (ooo)	16
Digital Pay-TV Penetration of TV Homes (%)	17
Digital Pay-TV Subs (includes customers that subscribe to multiple platforms) (ooo)	17
Digital Pay-TV Penetration of TV Homes (includes customers that subscribe to multiple platforms) (%)	17
Digital Penetration of Total Pay-TV Subs (%)	17
Digital Penetration of Total Pay-TV Subs (includes customers that subscribe to multiple platforms) (%)	18
HD Pay-TV Subs (ooo)	18
HD Pay-TV Penetration of TV Homes (%)	18
HD Penetration of Total Digital Pay-TV Subs (%)	18
DVR Subs (ooo)	19
DVR Penetration of Total Digital Pay-TV Subs (%)	19
TVE Subs (ooo)	19
TVE Penetration of Total Digital Pay-TV Subs (%)	19
Cable TV Subs (ooo)	20
Cable TV Penetration of TV Homes (%)	20
Digital Cable TV Subs (ooo)	20
Digital Cable TV Penetration of TV Homes (%)	20
Digital Cable Penetration of Total Cable TV Subs (%)	21
DTH Satellite Subs (ooo)	21
DTH Satellite Penetration of TV Homes (%)	21
IPTV Subs (ooo)	22
IPTV Penetration of TV Homes (%)	22
Cable TV Share of Total Pay-TV Subs (%)	22

TABLE OF CONTENTS

DTH Satellite Share of Total Pay-TV Subs (%)	22
IPTV Share of Total Pay-TV Subs (%)	23
Digital Cable TV Share of Digital Pay-TV Subs (%)	23
DTH Satellite Share of Digital Pay-TV Subs (%)	23
IPTV Share of Digital Pay-TV Subs (%)	23
HD Cable Subs (ooo)	24
HD DTH Subs (ooo)	24
HD IPTV Subs (ooo)	24
Cable DVR Subs (ooo)	24
DTH DVR Subs (ooo)	25
IPTV DVR Subs (ooo)	25
Cable TVE Subs (ooo)	25
DTH TVE Subs (ooo)	25
IPTV TVE Subs (ooo)	25
Broadband Subs (ooo)	26
Fixed Broadband Penetration of Total Households (%)	26
Wireless Broadband Penetration of Population (%)	26
Fixed Broadband Subs (ooo)	26
Wireless Broadband Subs (ooo)	27
Cable Modem Broadband Subs (ooo)	27
ADSL Broadband Subs (ooo)	27
FTTx Broadband Subs (ooo)	27
Fixed Share of Broadband Subs (%)	28
Wireless Share of Broadband Subs (%)	28
Cable Share of Fixed Broadband Subs (%)	28
ADSL Share of Fixed Broadband Subs (%)	28
FTTx Share of Fixed Broadband Subs (%)	29
Cable Telephony Subs (ooo)	29
Total Pay-TV Industry Revenue (US\$ mil.)	29
Pay-TV Subscription Revenue (US\$ mil.)	29
Pay-TV Monthly ARPU (US\$)	30
Net Pay-TV Advertising Revenue (US\$ mil.)	30
Analog Pay-TV Subscription Revenue (US\$ mil.)	30
Digital Pay-TV Subscription Revenue (US\$ mil.)	31
SD Pay-TV Subscription Revenue (US\$ mil.)	31
HD Pay-TV Subscription Revenue (US\$ mil.)	31
VAS Subscription Revenue (US\$ mil.)	31
Multichannel On-Demand (VOD + PPV + NVOD) Revenue (US\$ mil.)	32
Multichannel VOD Revenue (US\$ mil.)	32
Multichannel DVR Revenue (US\$ mil.)	32
Multichannel TVE Revenue (US\$ mil.)	32
Multichannel PPV/NVOD Revenue (US\$ mil.)	33
Total Cable TV Revenue (US\$ mil.)	33
Total DTH Satellite Revenue (US\$ mil.)	33
Total IPTV Revenue (US\$ mil.)	33
Cable TV Monthly ARPU (US\$)	34
DTH Satellite Monthly ARPU (US\$)	34
IPTV Monthly ARPU (US\$)	34
Cable TV Subscription Revenue (US\$ mil.)	34
DTH Satellite Subscription Revenue (US\$ mil.)	35

TABLE OF CONTENTS

IPTV Subscription Revenue (US\$ mil.)	35
Cable TV Net Advertising Revenue (US\$ mil.)	35
DTH Satellite Net Advertising Revenue (US\$ mil.)	35
IPTV Net Advertising Revenue (US\$ mil.)	36
Cable TV Share of Total Pay-TV Subscription Revenue (%)	36
DTH Satellite Share of Total Pay-TV Subscription Revenue (%)	36
IPTV Share of Total Pay-TV Subscription Revenue (%)	36
Broadband Industry Subscription Revenue (incl. cable telephony) (US\$ mil.)	37
Fixed Broadband Monthly ARPU (US\$)	37
Wireless Broadband Monthly ARPU (US\$)	37
ADSL Monthly ARPU (US\$)	37
FTTx Monthly ARPU (US\$)	38
Cable Modem Broadband Monthly ARPU (US\$)	38
Cable Telephony Monthly ARPU (US\$)	38
Fixed Broadband Subscription Revenue (US\$ mil.)	38
Wireless Broadband Subscription Revenue (US\$ mil.)	39
ADSL Subscription Revenue (US\$ mil.)	39
FTTx Subscription Revenue (US\$ mil.)	39
Cable Modem Broadband Subscription Revenue (US\$ mil.)	39
Cable Telephony Subscription Revenue (US\$ mil.)	40
Total Cable Industry (Video, Voice, Data) Sub Revenue (US\$ mil.)	40
Total Telco Broadband (Broadband + IPTV) Industry Revenue (US\$ mil.)	40
Total Pay-TV + Broadband Industry Revenue (US\$ mil.)	40
Pay-TV as % of Total Pay-TV and Broadband Industry Revenue (%)	41
Broadband Internet and Telephony as % of Total Pay-TV and Broadband Industry Revenue (%)	41
Market Rankings (2013/2018/2023)	42-56
Pay-TV Subs (ooo)	42
Pay-TV Penetration of TV Homes (%)	42
Pay-TV Subs (includes customers that subscribe to multiple platforms) (ooo)	42
Pay-TV Penetration of TV Homes (includes customers that subscribe to multiple platforms) (%)	42
Digital Pay-TV Subs (ooo)	43
Digital Pay-TV Penetration of TV Homes (%)	43
Digital Pay-TV Subs (includes customers that subscribe to multiple platforms) (ooo)	43
Digital Pay-TV Penetration of TV Homes (includes customers that subscribe to multiple platforms) (%)	43
Digital Penetration of Total Pay-TV Subs (%)	44
Digital Penetration of Total Pay-TV Subs (includes customers that subscribe to multiple platforms) (%)	44
HD Pay-TV Subs (ooo)	44
HD Pay-TV Penetration of TV Homes (%)	44
HD Pay-TV Penetration of Digital Pay-TV Subs (%)	45
DVR Pay-TV Subs (ooo)	45
DVR Pay-TV Penetration of Digital Pay-TV Subs (%)	45
Cable TV Subs (ooo)	45
Cable TV Penetration of TV Homes (%)	46
Digital Cable TV Subs (ooo)	46
Digital Cable TV Penetration of TV Homes (%)	46
Digital Cable TV Penetration of Total Cable TV Subs (%)	46
DTH Satellite Subs (ooo)	47
DTH Satellite Penetration of TV Homes (%)	47
IPTV Subs (ooo)	47
IPTV Penetration of TV Homes (%)	47

TABLE OF CONTENTS

Cable TV Share of Total Pay TV Subs (%)	48
DTH Satellite Share of Total Pay TV Subs (%)	48
IPTV Share of Total Pay TV Subs (%)	48
Broadband Internet Subs (ooo)	48
Wireless Broadband Internet Penetration of Population (%)	49
Fixed Broadband Internet Penetration of Total Households (%)	49
Fixed Broadband Subs (ooo)	49
Wireless Broadband Subs (ooo)	49
Cable Broadband Subs (ooo)	50
ADSL Broadband Subs (ooo)	50
FTTx Broadband Subs (ooo)	50
Fixed Share of Total Broadband Subs (%)	50
Cable Share of Fixed Broadband Subs (%)	51
ADSL Share of Fixed Broadband Subs (%)	51
FTTx Share of Fixed Broadband Subs (%)	51
Total Pay-TV Industry Revenue (US\$ mil.)	51
Pay-TV Subscription Revenue (US\$ mil.)	52
Pay-TV Monthly ARPU (US\$)	52
Pay-TV Net Advertising Revenue (US\$ mil.)	52
Analog Pay TV Sub Revenue (US\$ mil.)	52
Digital Pay TV Sub Revenue (US\$ mil.)	53
HD Pay TV Sub Revenue (US\$ mil.)	53
VAS Sub Revenue (US\$ mil.)	53
On-Demand Revenue (US\$ mil.)	53
VOD Revenue (US\$ mil.)	54
DVR Revenue (US\$ mil.)	54
PPV/NVOD Revenue (US\$ mil.)	54
Fixed Broadband Monthly ARPU (US\$)	54
Wireless Broadband Monthly ARPU (US\$)	55
ADSL Monthly ARPU (US\$)	55
FTTx Monthly ARPU (US\$)	55
Cable Modem Monthly ARPU (US\$)	55
Fixed BB Subscription Revenue (US\$ mil.)	56
Regional Cable TV & Broadband Operators	57-76
Sector Highlights	58-60
Asia Pacific Broadband Cable TV Development: A Summary	59
Asia Pacific Cable TV Subscriber Development	59
Asia Pacific Cable Subscription Revenue Growth	60
Leading Operators	61-73
Leading Asia Pacific Cable Operators:	
Ranked by Pay-TV Subs (Y/E Dec. 2013)	68
Ranked by Digital Pay-TV Subs (Y/E Dec. 2013)	69
Ranked by Fixed Broadband Subs (Y/E Dec. 2013)	69
Ranked by Pay-TV ARPU (Y/E Dec. 2013)	70
Ranked by Fixed Broadband ARPU (Y/E Dec. 2013)	70
Ranked by Turnover (Y/E Dec. 2013)	71
Ranked by EBITDA (Y/E Dec. 2013)	72
Ranked by Margin	73

TABLE OF CONTENTS

Regional Cable Operators (Listings)	74-76
Regional DTH Satellite Pay-TV Operators	77-89
Sector Highlights	78-79
Asia Pacific Broadband DTH Development: A Summary	79
Leading DTH Markets by Subscribers by 2023 (excl. China)	79
Leading DTH Markets by Revenue by 2023 (excl. China)	79
Leading Operators	80-87
Leading Asia Pacific DTH Operators:	
Ranked by Pay-TV Subs (Y/E Dec. 2013)	85
Ranked by Pay-TV ARPU (Y/E Dec. 2013)	85
Ranked by Turnover (Y/E Dec. 2013)	86
Ranked by EBITDA (Y/E Dec. 2013)	86
Ranked by Margin (Y/E Dec. 2013)	87
Regional DTH Operators (Listings)	88-89
Regional IPTV & Broadband Operators	90-98
Sector Highlights	91-92
Asia Pacific Broadband IPTV Development: A Summary	92
Leading IPTV Markets by 2023	92
Leading Operators	93-96
Leading Asia Pacific IPTV Operators:	
Ranked by Pay-TV Subs (Y/E Dec. 2013)	96
Ranked by Fixed Broadband Subs (Y/E Dec. 2013)	96
Ranked by Pay-TV ARPU (Y/E Dec. 2013)	96
Regional IPTV Operators (Listings)	97-98
Regional Broadcasters	99-125
Sector Highlights	100-103
Leading Pay-TV Broadcast Groups (Ranked by Sales)	100
Pay-TV Channel Economics	101
Leading Markets for Pay-TV Channels in Asia Pacific by 2023	101
Pay-TV Channel Subscription Fees: Leading Markets by 2023	102
Leading Local Advertising Markets by 2023	103
Pay-TV Advertising Share of Total TV Advertising, 2013 vs 2018 (Ranked by Market)	103
Market Analysis	104-117
Market Projections (2007-2023)	118-120
Asia Pacific Pay-TV Channels:	
Total Revenue (US\$ mil.)	118
Subscription Revenue (US\$ mil.)	118
Advertising Revenue (US\$ mil.)	118
Advertising Revenue Portion of Total Channel Revenue (%)	119
Subscription Revenue Portion of Total Channel Revenue (%)	119
Total Average Monthly Revenue Per Sub (US\$)	119
Share of Total Pay-TV Industry Subscription Revenue (%)	120
Regional Broadcasters (Listings)	121-125

Regional Digital & Interactive	126-160
Sector Highlights	127-129
Asia Pacific Digital Pay-TV Projections	128
Capturing the Digital Opportunity	128
OTT/TVE Services by Country	129
Market Analysis	130-145
Market Projections (2007-2023)	146-151
Asia Pacific Digital Pay-TV Subs (ooo)	146
Asia Pacific Digital Pay-TV Penetration of TV Homes (%)	146
Asia Pacific Digital Pay-TV Subs (includes customers that subscribe to multiple platforms) (ooo)	146
Asia Pacific Digital Pay-TV Penetration of TV Homes (incl. customers that subscribe to multiple platforms) (%)	146
Asia Pacific Digital Penetration of Total Pay-TV Subs (%)	147
Asia Pacific Digital Penetration of Total Pay-TV Subs (incl. customers that subscribe to multiple platforms) (%)	147
Asia Pacific HD Pay-TV Subs (ooo)	147
Asia Pacific HD Pay-TV Penetration of TV Homes (%)	147
Asia Pacific HD Penetration of Total Digital Pay-TV Subs (%)	148
Asia Pacific DVR Subs (ooo)	148
Asia Pacific DVR Penetration of Total Digital Pay-TV Subs (%)	148
Asia Pacific Digital Cable TV Subs (ooo)	148
Asia Pacific DTH Satellite Subs (ooo)	149
Asia Pacific IPTV Subs (ooo)	149
Asia Pacific Digital Cable TV Penetration of TV Homes (%)	149
Asia Pacific Digital Cable Penetration of Total Cable TV Subs (%)	149
Asia Pacific DTH Satellite Penetration of TV Homes (%)	150
Asia Pacific IPTV Penetration of TV Homes (%)	150
Asia Pacific Digital Pay-TV Subscription Revenue (US\$ mil.)	150
Asia Pacific HD Pay-TV Subscription Revenue (US\$ mil.)	150
Asia Pacific VAS Subscription Revenue (US\$ mil.)	151
Market Rankings (2013/2018/2023)	152-156
Digital Pay-TV Subs (ooo)	152
Digital Pay-TV Penetration of TV Homes (%)	152
Digital Pay-TV Subs (includes customers that subscribe to multiple platforms) (ooo)	152
Digital Pay-TV Penetration of TV Homes (incl. customers that subscribe to multiple platforms) (%)	152
Digital Penetration of Total Pay-TV Subs (%)	153
Digital Penetration of Total Pay-TV Subs (incl. customers that subscribe to multiple platforms) (%)	153
HD Pay-TV Subs (ooo)	153
HD Pay-TV Penetration of TV Homes (%)	154
HD Pay-TV Penetration of Digital Pay-TV Subs (%)	154
DVR Pay-TV Subs (ooo)	154
Digital Cable TV Subs (ooo)	154
Digital Cable TV Penetration of TV Homes (%)	155
Digital Cable TV Penetration of Total Cable TV Subs (%)	155
DTH Satellite Subs (ooo)	155
DTH Satellite Penetration of TV Homes (%)	156
IPTV Subs (ooo)	156
IPTV Penetration of TV Homes (%)	156
Digital Technology Providers (Listings)	157-160

TABLE OF CONTENTS

Regional Fixed Service Satellite	161-166
Sector Highlights	162-165
HD Channel Growth	162
HD Pay-TV Penetration in Asia Pacific	163
Asia Pacific Satellite Launches	163
Regional Satellite Operators	166
Regional Broadcasting & Pay-TV Finance	167-186
Sector Highlights	168-169
Asia Pacific Broadband Pay-TV Operator Valuations	169
Asia Pacific Pay-TV & Broadband Operators by Market Value (2013)	169
Asia Pacific Pay-TV & Broadband Operators - Stock Price Performance (1H 2014)	169
Sector Analysis	170-175
Leading Asia Pacific Pay-TV Operators:	
Ranked by Turnover	170
Ranked by EBITDA	170
Ranked by EBITDA Margin (Y/E Dec. 2013)	171
Leading Asia Pacific Broadcasters:	
Ranked by Turnover	171
Ranked by EBITDA	171
Ranked by EBTIDA Margin	172
Asia Pacific Pay-TV & Broadcasting Bonds (2013)	172
Asia Pacific Pay-TV & Broadcasting Bonds (1H 2014)	172
Asia Pacific Pay-TV & Broadcasting Loans (2013)	173
Asia Pacific Pay-TV & Broadcasting Loans (1H 2014)	173
Asia Pacific Broadcasting & Pay-TV IPOs (2013)	174
Asia Pacific Broadcasting & Pay-TV M&A (2013)	174
Asia Pacific Broadcasting & Pay-TV M&A (1H 2014)	175
Strategic Investors, Financial & Venture Cap Investors (Listings)	176-186
Regional Regulation	187-194
Overview	188
Sector Analysis	188-192
Regulatory Bodies (Listings)	193-194
Australia	195-212
Operating Indicators	196
Market Highlights	197
Broadband Pay-TV Industry Economics	197
Market Analysis	198-206
Australia Pay-TV & Broadband Market Model: Historicals & Forecasts	201-206
Operator Profiles	207-209
Foxtel	207
Fetch TV	208
Telstra Corp.	209
Pay-TV Prices & Packs	210-211
Foxtel	210
Fetch TV	211
Internet Prices & Packs	212

TABLE OF CONTENTS

Telstra Corp.	212
Cambodia	213-216
Operating Indicators	214
Market Highlights	214
Market Analysis	215-216
China	217-240
Operating Indicators	218
Market Highlights	219
Broadband Pay-TV Industry Economics	219
Market Analysis	220-230
China Pay-TV & Broadband Market Model: Historicals & Forecasts	225-230
Operator Profiles	231-236
Wasu Media	231
Oriental Cable TV Network	232
Shenzhen Topway	233
China Cable Network	234
Beijing Gehua Cable TV Network	235
China Telecom	236
Pay-TV Prices & Packs	237-240
Oriental Cable	237-238
Shenzhen Topway	239-240
Hong Kong	241-265
Operating Indicators	242
Market Highlights	243
Broadband Pay-TV Industry Economics	243
Market Analysis	244-254
Hong Kong Pay-TV & Broadband Market Model: Historicals & Forecasts	249-254
Operator Profiles	255-258
i-Cable Communications	255
PCCW	256
TVB Network Vision (TVBNV)	257
Hong Kong Broadband Network	258
Pay-TV Prices & Packs	259-262
i-Cable Communications	259
Now TV (PCCW)	260-261
TVB Network Vision (TVBNV)	262
Internet Prices & Packs	263-265
PCCW	263
HKBN	264
i-Cable Communications	265
India	266-325
Operating Indicators	267
Market Highlights	268-269
Broadband Pay-TV Industry Economics	268
Market Analysis	270-286
India Pay-TV & Broadband Market Model: Historicals & Forecasts	282-286

TABLE OF CONTENTS

Operator Profiles	287-302
Hathway Cable & Datacom (Hathway)	287
DEN Networks Limited (DEN)	288
IndusInd Media & Communications (InCable)	289
Siti Cable Network (Siti Cable)	290
You Broadband India Private Limited	291
Ortel Communications	292
Digicable Network (India) Private Limited	293
Asianet Satellite Communications	294
Dish TV India	295
Tata Sky	296
Sun Direct TV (P) Ltd	297
Reliance Digital TV	298
Bharti Telemedia	299
Videocon D2h	300
DD Freedish	301
Grant Investrade Limited (GIL)	302
Pay-TV Prices & Packs	303-322
Dish TV India	303-309
Airtel Digital TV (Bharti Telemedia Ltd)	310-311
Videocon D2h	312-314
Tata Sky	315-316
Hathway Cable & Datacom	317-319
Siti Cable Network	320-322
Internet Prices & Packs	323-325
Hathway Cable & Datacom	323
ACT Broadband	324
Beam Telecom	324
You Broadband	325
Indonesia	326-364
Operating Indicators	327
Market Highlights	328
Broadband Pay-TV Industry Economics	328
Market Analysis	329-341
Indonesia Pay-TV & Broadband Market Model: Historicals & Forecasts	336-341
Operator Profiles	342-350
MNC Sky Vision	342
Linknet	343
Trans Vision	344
Indonesia Media Televisi (IMTV)	345
Mega Media Indonesia	346
NexMedia	347
K Vision	348
Aora TV	349
Telkom Indonesia	350
Pay-TV Prices & Packs	351-364
Indovision (MNC Sky Vision)	351-353
Top TV (MNC Sky Vision)	354
OkeVision (MNC Sky Vision)	355

TABLE OF CONTENTS

Nexmedia (Emtek)	356
Orange TV	357
Linknet	358-359
Big TV (Lippo)	360-362
Trans Vision	363-364
Internet Prices & Packs	364
Linknet	364
Japan	365-388
Operating Indicators	366
Market Highlights	367
Broadband Pay-TV Industry Economics	367
Market Analysis	368-376
Japan Pay-TV & Broadband Market Model: Historicals & Forecasts	371-376
Operator Profiles	377-380
KDDI	377
J:COM	378
Sky Perfect JSAT	379
Nippon Telegraph and Telephone Corp. (NTT)	380
Pay-TV Prices & Packs	381-387
J:COM TV (Jupiter Telecommunications)	381-382
Sky PerfecTV! (Sky Perfect Communications)	383-386
Hikari TV (Nippon Telegraph and Telephone Corp.)	387
Internet Prices & Packs	388
J:COM NET (Jupiter Telecommunications)	388
Korea	389-423
Operating Indicators	390
Market Highlights	391
Broadband Pay-TV Industry Economics	391
Market Analysis	392-403
Korea Pay-TV & Broadband Market Model: Historicals & Forecasts	398-403
Operator Profiles	404-411
KT SkyLife (KTS)	404
KT Corp. (KT)	405
CJ HelloVision (CJHV)	406
Tbroad	407
Cable & Multimedia (C&M) Communications	408
SK Broadband (SKB)	409
LG Uplus	410
Hyundai Communications Network (HCN)	411
Pay-TV Prices & Packs	412-422
CJ HelloVision (CJHV)	412-415
SkyLife HD (KT SkyLife)	416-418
Olleh TV SkyLife (KT SkyLife)	419-421
Cable & Multimedia (C&M) Communications	422
Internet Prices & Packs	423
CJ HelloVision (CJHV)	423
KT	423
Cable & Multimedia (C&M) Communications	423

TABLE OF CONTENTS

Malaysia	424-442
Operating Indicators	425
Market Highlights	426
Broadband Pay-TV Industry Economics	426
Market Analysis	427-436
Malaysia Pay-TV & Broadband Market Model: Historicals & Forecasts	431-436
Operator Profiles	437-438
Astro Malaysia Holdings	437
Telekom Malaysia	438
Pay-TV Prices & Packs	439-441
Astro Malaysia Holdings	439-440
HypTV (Telekom Malaysia)	441
Internet Prices & Packs	442
Telekom Malaysia	442
Myanmar	443-447
Operating Indicators	444
Market Highlights	444
Market Analysis	445-447
New Zealand	448-461
Operating Indicators	449
Market Highlights	450
Broadband Pay-TV Industry Economics	450
Market Analysis	451-458
New Zealand Pay-TV & Broadband Market Model: Historicals & Forecasts	453-458
Operator Profile	459
Sky Network Television (Sky TV)	459
Pay-TV Prices & Packs	460-461
Sky Network Television Ltd	460
Igloo	461
Pakistan	462-471
Operating Indicators	463
Market Highlights	464
Broadband Pay-TV Industry Economics	464
Market Analysis	465-469
Pakistan Pay-TV & Broadband Market Model: Historicals & Forecasts	467-469
Operator Profiles	470-471
Pakistan Telecommunication Co. Ltd	470
WorldCall Telecom Ltd	471
Philippines	472-499
Operating Indicators	473
Market Highlights	474
Broadband Pay-TV Industry Economics	474
Market Analysis	475-487
Philippines Pay-TV & Broadband Market Model: Historicals & Forecasts	482-487
Operator Profiles	488-491
SkyCable Corp.	488

TABLE OF CONTENTS

MediaQuest Holdings Inc.	489
Philippine Long Distance Telephone Co. (PLDT)	490
Globe Telecom Inc.	491
Pay-TV Prices & Packs	492-498
SkyCable (SkyCable Corp.)	492-495
Destiny Cable (SkyCable Corp.)	496
Cignal TV (MediaQuest Holdings Inc.)	497-498
Internet Prices & Packs	499
PLDT	499
Globe Telecom Inc.	499
Singapore	500-523
Operating Indicators	501
Market Highlights	502
Broadband Pay-TV Industry Economics	502
Market Analysis	503-513
Singapore Pay-TV & Broadband Market Model: Historicals & Forecasts	508-513
Operator Profiles	514-515
StarHub	514
Singapore Telecommunications	515
Pay-TV Prices & Packs	516-522
StarHub Cable Vision	516-520
Mio TV (Singapore Telecommunications)	521-522
Internet Prices & Packs	523
StarHub	523
Singapore Telecommunications	523
Sri Lanka	524-542
Operating Indicators	525
Market Highlights	526
Broadband Pay-TV Industry Economics	526
Market Analysis	527-532
Sri Lanka Pay-TV & Broadband Market Model: Historicals & Forecasts	530-532
Operator Profile	533-534
Dialog Axiata	533
Sri Lanka Telecom (SLT)	534
Pay-TV Prices & Packs	535-541
Dialog TV (Dialog Axiata)	535-536
LBN	537-539
Peo TV (Sri Lanka Telecom)	540-541
Internet Prices & Packs	542
Sri Lanka Telecom	542
Taiwan	543-568
Operating Indicators	544
Market Highlights	545
Broadband Pay-TV Industry Economics	545
Market Analysis	546-555
Taiwan Pay-TV & Broadband Market Model: Historicals & Forecasts	550-555
Operator Profiles	556-560

TABLE OF CONTENTS

China Network Systems	556
Kbro Co., Ltd	557
Taiwan Broadband Communications	558
Taiwan Mobile	559
Chunghwa Telecom Co., Ltd	560
Pay-TV Prices & Packs	561-567
China Network Systems	561
Kbro Co., Ltd	562
Taiwan Broadband Communications	563-564
Chunghwa Telecom Co., Ltd	565-567
Internet Prices & Packs	568
China Network Systems	568
Kbro Co., Ltd	568
Taiwan Broadband Communications	568
Chunghwa Telecom Co., Ltd	568
Thailand	569-589
Operating Indicators	570
Market Highlights	571
Broadband Pay-TV Industry Economics	571
Market Analysis	572-582
Thailand Pay-TV & Broadband Market Model: Historicals & Forecasts	577-582
Operator Profiles	583-585
True Corp.	583
GMM Z	584
CTH	585
Pay-TV Prices & Packs	586-588
TrueVisions (True Corp.)	586-588
Internet Prices & Packs	589
TrueVisions (True Corp.)	589
Vietnam	590-612
Operating Indicators	591
Market Highlights	592
Broadband Pay-TV Industry Economics	592
Market Analysis	593-603
Vietnam Pay-TV & Broadband Market Model: Historicals & Forecasts	598-603
Operator Profiles	604-607
VSTV (K+)	604
Saigontourist Cable Television Company (SCTV)	605
VTV Cable (VTV Cab)	606
Ho Chi Minh City Television Choice Centre (TMS)	607
Pay-TV Prices & Packs	608-612
K+	608
MyTV	609
TMS	610
Vietnam Cable (VCTV)	611
SCTV Cable	612